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Donna Brogan is a graduate and former faculty member of the University of Oklahoma Dental Hygiene Program. She was honored as the 2010 Alumnus of the Year. She was voted Outstanding Part Time Faculty by her students in 2007, 2012, 2013 and again in 2014. In 2013 Delta Dental presented her with the

Distinguished Service Award for her dedication to her profession and the local community.

Donna serves as Immediate Past President for the Oklahoma University Alumni Association, is a Trustee for the J Dean Robertson Society, and Vice President for Variety Care Foundation, a non-profit healthcare provider. She has held numerous positions in the Oklahoma Dental Hygienists' Association.

An educational consultant of more than twenty years, Donna has presented a wide range of topics to audiences throughout the world and online. She has also written for such publications as RDH, Journal of Practical Hygiene, Contemporary Oral Hygiene, and the Women's Dentist Journal.

Donna is happy to lecture around the world on dental related topics including risk assessment, women's wellness, oral interventions for all ages, patient compliance, nutrition, whitening, alternative careers for dental professionals, and the oral/systemic link.

### **Course Suggestions**

All courses are customizable to your group and time available.

#### Nutrition for Oral Health: Be Smart, Eat Smart 1-4 CEU

We are bombarded by advertisements telling us what is healthy and an excess of research telling us what is not. The average Western diet is full of saturated fat, salt, sugar and calories yet lacking in nutrition and fiber. The oral cavity is a window to the rest of the body; many systemic diseases and nutritional deficiencies show up here. Dental professionals are in a unique position to educate our patients on oral and overall health.

This course is designed to encourage adoption of new habits, not dwell on old ones. When you add healthy foods to your diet, they will naturally push out unhealthy choices. We will discuss specific vitamins and minerals that fight inflammation, bone loss, gingival bleeding and other oral symptoms. You will be introduced to numerous common foods to add to your daily routine to boost oral and overall health.

Upon completion of this course participants will be able to:

- 1. Explore the oral benefits of consuming whole foods
- 2. Integrate basic nutritional counseling skills into patient treatment
- 3. Guide patients in selecting foods that will promote oral health
- 4. Discuss common herbal supplements and their relation to oral health

### Patient Retention Through the New Patient Exam: Ten Steps to Healthy Patients and Practices 3 CEU

As the saying goes, there is no second chance to make a first impression. That is especially true with a new patient to your practice. The most important service you can offer is a thorough examination and diagnosis; this includes not only past dental history but also current oral and overall health. With this information, you and your patient will have an understanding of their disease susceptibility and be able to make a plan for them to keep their teeth a lifetime. Building a personal and professional relationship built on trust, caring and sincerity will create patient loyalty and increase job satisfaction.

This course will systematically go through each step of a new patient experience proven to create patient retention, not just 'how' but just as important- 'why'. While most dental professionals know how to perform these ten steps they often do not effectively communicate them to the patient or to the dentist during findings. Impactful dialog is important for case acceptance and for building patient IQ and trust and will be discussed at length.

If you want to hear, 'Wow, no one has ever been that thorough before. Thank you!' then you will value this course.

Upon completion of this course the attendee will be able to:

- 1. Conduct consistent new patient examinations designed to encourage case acceptance and loyalty
- 2. Compile information from health history, soft and hard tissue exams, patient discussion and risk assessment to create a customized care plan.
- 3. Effectively summarize and communicate findings to the dentist and patient
- 4. Implement effective and impactful dialog designed to involve the patient in co-diagnosis
- 5. Provide the most thorough dental experience your patient has encountered

The following courses on caries risk detection and prevention can be combined or adapted to your needs. The courses offer a range, from basic introduction of the science, to case studies by age group (pre-natal-elderly), to implementation by the entire office team. There is a lot of overlap in the course descriptions but the chosen course will conform to your group. They are written with dentists, assistants, front desk and hygienists in mind.

### An Intro to Putting CAMBRA to Work in Your Practice: Easy as 1, 2, 3! 1-2 CEU

Are you performing risk assessment in your practice? Of course you are but if you aren't recording and following through you are missing out on the best of CAMBRA. Caries Management By Risk Assessment (CAMBRA) has swept through the industry and is now being taught in every dental and dental hygiene program across the country but many people still aren't getting the most out of this evidence-based tool. This course will walk you through easy and proven steps to uncover the level of risk your patient has to develop new caries.

Upon completion of this course the attendee will be able to:

- 1. Understand the basic theory of CAMBRA
- 2. Identify evidence-based risk factors and indicators for future carious lesions
- 3. Classify patients into low, moderate, and high risk categories

## Fluoride Varnish and Risk Assessment: Are you Practicing Traditional Dentistry or Evidence-Based Patient Care? 1-4 CEU

We like to believe that dentistry is an evidence based discipline but in many cases, we dental professionals practice by tradition. Research often introduces new products and procedures but humans are creatures of habit. Many procedures we perform daily are carried out in a manner that may not have changed in years; we do things the way we have always done them.

For instance, how do you utilize fluoride varnish in your practice? Is it automatic on a seven-year-old but rarely used in adults? How do you decide? Research shows that applying fluoride varnish 2-4 times a year dependent upon personalized risk can greatly reduce disease but how do we decide who will benefit? Caries Risk Assessment (CRA) is a tool that has proven to be beneficial in treating patients by their needs. The clinician can determine risk and create an individual tx plan to prevent decay, stop demineralization, arrest caries, and even reverse the disease process.

This course is designed to teach you how to quickly assess an individual's risk level and determine if fluoride varnish is indicated.

Upon completion of this course the attendee will be able to:

- 1. Explain the advantages of fluoride varnish for your patients and your preventive practice
- 2. Scientifically and systematically assess local and systemic factors that impact caries development in specific populations
- 3. Establish and implement an evidence based protocol for fluoride use in the dental practice

### Prevention for Life: Everyone Has a Part to Play 1 CEU

Prevention is a team effort: dental hygienists, assistants, office staff and dentists must work together to be most effective. We know the evidence-based risk factors for developing caries, just like we know that fluoride varnish, pH control, and changes in habits are effective. So why is caries in adults still on the rise and why aren't we providing more prevention strategies and treatments to those with proven risks? Knowledge and implementation do not always go hand in hand. Some clinicians avoid discussion about prevention so as not to appear to be 'selling' to the patient., For many, the lack of insurance reimbursement often prevents the discussion from ever even happening.

Office protocols should be established and agreed upon so that patients at moderate and high risk receive evidence-based treatment, not just 'what insurance covers'. You will discover how many more adults are at risk of developing new decay and how easy it is to address, especially in the dentists' chair. Also discussed will be establishing billing/payment approaches so that appropriate treatment is performed and appropriate payment is collected.

Whatever your role in the office, the goals are the same; happy healthy patients, fulfilled staff and a profitable practice. This webinar will provide you the tools to implement effective and profitable caries risk assessment and treatment for every patient in your practice.

After the course, attendees will be able to:

1. Administer easy to use risk assessment tools during both hygiene and restorative appointments

- 2. Implement comprehensive prevention treatment in all operatories for improved patient outcomes
- 3. Increase practice revenues through a strong caries prevention program that addresses the needs of all patients, all ages
- 4. Involve the dentist in risk assessment for better compliance, teamwork and results

### Fluoride Varnish and Risk Assessment: Overcoming Barriers in Your Practice 1-3 CEU

You are sold on CAMBRA and the benefits to your adult patients. You feel comfortable classifying them low, moderate or high risk by using proven risk factors. So why aren't more adult patients getting this very important preventive treatment?

Using simple questions and procedures, this course will take you from the waiting room, through the appointment, and home with the patient to effectively reduce their chance of future decay. We will review the quick and easy method for uncovering the most common evidence-based risk factors that affect your adult patients. We will focus on overcoming the main barriers for treatment; treatment time involved, cost to the patient, poor insurance coverage and lack of practice philosophy. When everyone puts risk assessment into action your patients and practice will be healthier and you will be their partner in health.

Upon completion of this course the attendee will be able to:

- 1. Quickly assess the adult patients' risk level using an evidence-based list of known risk factors
- 2. Effectively communicate the long-term benefits of fluoride varnish as a risk reduction tool for adults
- 3. Provide assessment and treatment with minimal change to your current hygiene appointment
- 4. Establish an office protocol promoting caries risk assessment as an important part of patient and practice health

# The Puzzle Pieces of Risk: Putting CAMBRA to Work in Your Practice 1-3 CEU

You've determined your adult patient is at an elevated risk for developing caries, how do you decide what the next step should be? Luckily CAMBRA takes us beyond the classification stage and gives customizable intervention and treatment choices. As with classification, professional judgement is encouraged and individual protocols can vary depending on how the patient presents. This course will take you through multiple intervention strategies including fluoride varnish, Xylitol, and several home products. You will also be introduced to CDT codes you can put to use immediately.

Upon completion of this course the attendee will be able to:

- 1. Explain the advantages of fluoride varnish for your patients and your preventive practice
- 2. Establish and implement personalized protocols for caries prevention
- 3. Use CDT codes to encourage future assistance from insurance companies

# Prevention for Life: Getting Your Patients Cradle to Dorm Caries Free 2-4 CEU

Whether it is an infant battling bacteria passed on from the mother or a stressed college student making poor dietary choices, each stage of life has its own set of threats to oral health. This course will examine those risks and behaviors as they relate to your patient groups by age, specifically from cradle to dorm. We will use evidence-based risk factors to determine who will benefit from what level of intervention and learn to construct patient-involved strategies that can affect change.

Intervention strategies discussed will include measures to take during pregnancy, after birth, for toddlers, children, teens and recent high school graduates. Participants will hear about proven practice-based treatments such as fluoride varnish and numerous home products that the patient/parent can include in their oral health routine. Getting to adulthood without decay is attainable, it just takes deliberate action at every age.

Upon completion of this course the attendee will be able to:

- 1. Identify risk factors for children of all ages
- 2. Classify patients into low, moderate or high-risk category
- 3. Establish a fluoride varnish recall protocol
- 4. Recommend home intervention products

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